LEO BURNETT COMPANY, *Inc.*
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Some of our best customers are Ichthyologists

The fascinating underwater world of fish can puzzle a mind, challenge a man and absorb his life.

But as he probes and catalogues, you'll often find a pouch of Revelation and his pipes are somewhere near.

He'll stop, select a pipe, load up with Revelation's careful blend of five tobaccos, tamp it down, light up and draw in that clean, cool fragrance.

There's something about the distinctive Revelation blend that seems to go with man and thought. Something you should try. Put Revelation in *your* pipe—and smoke it!

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